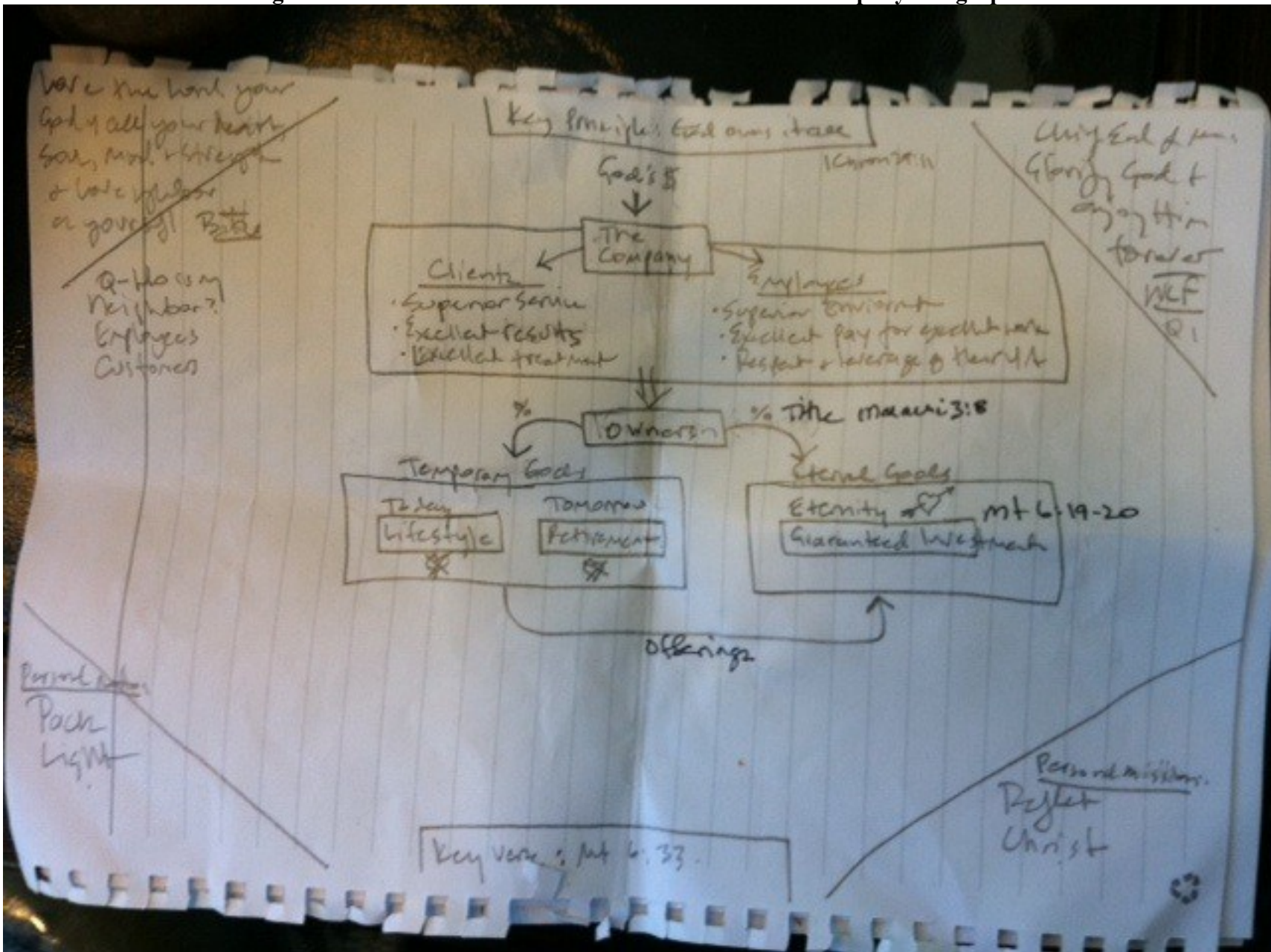


Diagram from class. Please download audio lecture to accompany this graphic.

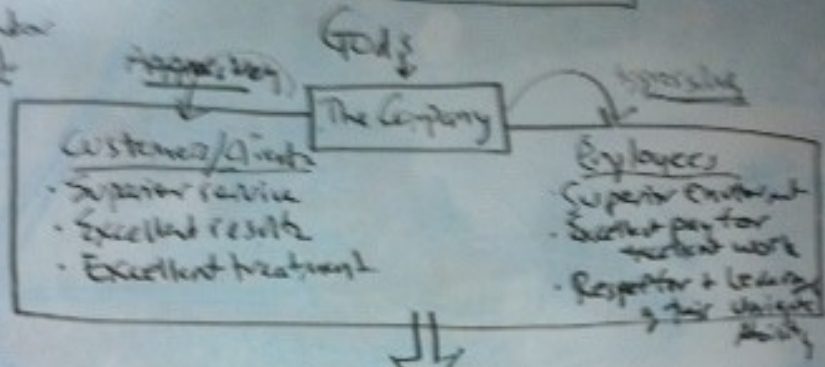


Love the Lord your God with all your heart, soul, mind [Bible] and strength - love your neighbor - who is as yourself

Key principle: God owns it all

~~What is the story of man
A - Godly God and man
the world~~

1. Shareholder/Owner
2. Customer
3. Employees



1. Employees
2. Customer
3. Shareholder/owner

- Need to reevaluate
- Layoffs
- Loyalty?
- Short-term focus
- Top-down
- Customer experience to be sub-par



- Attraction power - not on bottom
- High expenses
- Struggle to survive
- Short-term care?
- Uncertainty?
- Heart for customers
- Long-term

~~Personal motto:
Pack light~~

Key verse: Mt 6:33

~~Personal mission:
Reflect Christ~~